

# Website Speed Checklist

*This is an extra resource to go along with the original article:*

[How to Optimize a Squarespace Website for Speed](#)

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Here's a quick checklist for keeping website speed where it should be:

- Test your site speed. On Squarespace, a tool such as [Pingdom](#) is recommended.
- Limit the number of images per page and the size of the images. Squarespace recommends an image width of no more than 2000 pixels.
- Use JPG image format over any other file type wherever possible.
- Turn on the SSL option for Squarespace.
- Keep pages below 5mb total size.
- Use Ajax loading where possible.
- Consider switching on AMP for blog posts.
- Limit third-party scripts. Only use those absolutely necessary for website functionality and be selective about which you use.
- Avoid excessive use of web fonts.
- Enable custom video thumbnails.
- Avoid too many embeds on the same page.