

# Defining Your Ideal Client

*This is an extra resource to go along with the original article:*

[\*How to Attract Your Ideal Client as a Squarespace Designer\*](#)

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#1. Where are your ideal clients located?

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#2. What are their demographics? (age, gender, family status, etc.)

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#3. What do they do? (business or reason for having a website)

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#4. How much do they make? What is their web design budget?

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#5. What are their goals for their website?

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#6. What problems or challenges do they have? How can your new website design help?

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#7. Where do they hang out online and in real life?

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#8. What is important to them in a web design partner?

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